

PROFILE OF DIRECTORS

Y.BHG. TAN SRI DATO' MUHAMMAD ALI BIN HASHIM

Chairman • Non Independent Non Executive Director



Tan Sri Dato' Muhammad Ali bin Hashim, Malaysian, aged 60, is a Non Independent Non Executive Director and the Chairman of QSR Brands Bhd ("QSR") and was appointed to the Board on 7 June 2006.

Tan Sri is the Group Chief Executive of Johor Corporation ("JCorp") since January 1982. He graduated from the University of Malaya with a Bachelor of Economics (Honours) degree in 1969 and participated in the Senior Executive Programme, Stanford University USA, in 1985. Tan Sri was conferred the Honorary Doctor of Management by Universiti Teknologi Malaysia on 19 August 2000.

Tan Sri's tenacity, entrepreneurial verve and visionary leadership has built JCorp into a leading Malaysian conglomerate involved in several business sectors such as Palm Oils and Oleochemicals, Quick Service Restaurants, Healthcare, Property and Hotels and Intrapreneur Venture.

JCorp has successfully managed Malaysia's first "privatised" local authority, namely the Pasir Gudang Local Authority (PGLA), with Tan Sri as President since January 1982. JCorp was the single most important agency responsible for Pasir Gudang's development into one of Malaysia's most vibrant industrial townships. PGLA made history by becoming the first business-driven Local Authority in Malaysia to issue a Mudharabah Bond rated triple "A" by Ratings Agency Malaysia (RAM).

JCorp, under the leadership of Tan Sri has won many awards, including the prestigious Inaugural Prime Minister's Quality Awards for Public Sector in 1990. Tan Sri was recognised as Entrepreneur of the Year by Rotary Club of Johor Bahru in 1994. He was named Director of the Year for 1995 by the Malaysian Institute of Directors for his commitment towards quality, entrepreneurial effort and professionalism. He has also won the Property CEO of the Year 2005 Award conferred by the International Real Estate Federation (FIABCI-Malaysia). He was awarded the World Halal Forum Best Corporate Social Responsibility Program Award 2006 from YAB Dato' Seri Abdullah Hj Ahmad Badawi, Prime Minister of Malaysia on 8 May 2006. He was recently honoured with the Ma'al Hijrah 1428 Appreciation Awards by Duli Yang Maha Mulia Seri Paduka Baginda Yang DiPertuan Agong.

Tan Sri sits as Chairman of Kulim (Malaysia) Berhad, KPJ Healthcare Berhad, Sindora Berhad and Johor Land Berhad, which are JCorp's subsidiaries listed on the Main Board of the Bursa Malaysia Securities Berhad. Tan Sri also sits as Chairman of Damansara Realty Berhad, an Associate of JCorp listed on the Main Board of the Bursa Malaysia Securities Berhad. He was appointed as a Director of KFC Holdings (Malaysia) Bhd ("KFCH") on 27 June 2006 and as the Chairman of KFCH on 2 July 2006. Tan Sri is also active as Council Member of the Malaysian Industrial Development Authority ("MIDA"), Vice President of the Malaysian Islamic Chamber of Commerce ("MICC") and Chairman of the MICC Corporate Bureau, President of Johor Football Association, President of Malaysian Kite Council and Chairman of Kumpulan Waqaf An-Nur Berhad, a charitable organisation extending healthcare services to the poor and the needy. He is also chairman and/or director of several other companies.

Tan Sri Dato' Muhammad Ali has written several books on business and management entitled "Membujur Lalu ..." in 1996, "Bisnes Satu Cabang Jihad" in 2003 and "Pengisian Agenda Ekonomi Di Bawah Konsep Islam Hadhari: Menjadikan Bisnes Satu Cabang Jihad" in 2004. The book "Bisnes Satu Cabang Jihad" has been translated into Bahasa Indonesia.

Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences.

He attended all eight (8) Board Meetings convened subsequent to his appointment as a director of the Company, on 7 June 2006, out of a total of twelve (12) Board Meetings of the Company held during the financial year ended 31 December 2006.

AHAMAD BIN MOHAMAD

Deputy Chairman • Non Independent Non Executive Director

Ahamad bin Mohamad, Malaysian, aged 53, is a Non Independent Non Executive Director and the Deputy Chairman of QSR Brands Bhd ("QSR"). He was appointed to the Board on 7 June 2006. He graduated with a Bachelor of Economics (Honours) degree in 1976 from the University of Malaya. He joined JCorp in June 1979 as a Company Secretary for various companies within the JCorp Group and was involved in many of JCorp projects, among them, the Johor Specialist Hospital, prefabricated housing project and the Kotaraya Complex in Johor Bahru. At present, he is the Chief Executive of the Agro Business Division of JCorp. He is presently the Managing Director of Kulim (Malaysia) Berhad and a member of the Board of Directors of Johor Land Berhad, KPJ Healthcare Berhad and New Britain Palm Oil Limited (Papua New Guinea). He was appointed as a Director of KFC Holdings (Malaysia) Bhd ("KFCH") on 27 June 2006, and as the Deputy Chairman of KFCH on 2 July 2006. He is also a Director of several other companies within the JCorp Group.

He is the chairman of the Executive Committee of QSR Brands Bhd.

Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences.

He attended all eight (8) Board Meetings convened subsequent to his appointment as a director of the Company, on 7 June 2006, out of a total of twelve (12) Board Meetings of the Company held during the financial year ended 31 December 2006.



JAMALUDIN BIN MD ALI
M a n a g i n g D i r e c t o r

Jamaludin bin Md Ali, Malaysian, aged 49, is the Managing Director of QSR Brands Bhd ("QSR"). He was appointed to the Board on 7 June 2006, and as Managing Director on 8 June 2006.

He graduated with a Bachelor of Economics (Honours) degree from University of Malaya in 1982 and Master of Business Administration from University of Strathclyde, Glasgow Scotland in 1987. He started his career with a local commercial bank as Trainee Officer in 1982 and later served as International Fund Manager in one of the leading investment houses in 1991. He joined JCorp in 1992 and was appointed the Managing Director of Johor Capital Holdings Sdn Bhd in 1998. He was appointed the Managing Director of Pelaburan Johor Berhad in 2000. Before his appointment as the Managing Director of QSR, he was the Chief Operating Officer of JCorp since 2001. He is also a director of Kulim (Malaysia) Berhad and sits on the board of various companies within the JCorp Group. He was appointed as a Director of KFC Holdings (Malaysia) Bhd ("KFCH") on 27 June 2006 and was appointed the Managing Director of KFCH on 2 July 2006. He is also the Chief Executive Officer of KFCH.

He is a member of the Executive Committee. Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences.

He attended all eight (8) Board Meetings convened subsequent to his appointment as a director of the Company, on 7 June 2006, out of a total of twelve (12) Board Meetings of the Company held during the financial year ended 31 December 2006.



DATO' DR RIDZUAN BIN MOHD AKIL Independent Non Executive Director

Dato' Dr Ridzuan bin Mohd Akil, Malaysian, aged 65, was appointed to the Board of QSR Brands Bhd ("QSR") on 25 February 2004. He is an Independent Non Executive Director of the Company. He holds a Bachelor of Commerce degree from the University of Birmingham (obtained in 1964), a Master of Economics degree from Universiti Malaya (obtained in 1967), and a Doctor of Philosophy degree (Ph.D) in Development of Economics from the University of Hull (obtained in 1972) where he was also a Fellow in Southeast Asian Studies. Since 1973, he has been the Managing Director of RMA-Perunding Bersatu Sdn Bhd, a company involved in planning, management and economic research. He has undertaken numerous projects in Malaysia and overseas. He has undertaken assignments for the State and Federal Government of Malaysia, World Bank, Asian Development Bank, United Nations Development Organisation and various public companies. He has served as the Project Director and Chief Economist for their various projects in Malaysia, Indonesia and Brunei. He has completed an extensive study on the impact of Asean Free Trade Area (AFTA) on the poultry industry in the major Asean countries on behalf of the Government of Malaysia. His other business interests are motor trade and property development.

He is an Audit Committee Member of QSR. Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences.

He attended six (6) out of twelve (12) Board Meetings of the Company held during the financial year ended 31 December 2006.



YAM DATO' SERI SYED AMIR ABIDIN JAMALULLAIL IBNI ALMARHUM TUANKU SYED PUTRA JAMALULLAIL Independent Non Executive Director

YAM Dato' Seri Syed Amir Abidin Jamalullail Ibni Almarhum Tuanku Syed Putra Jamalullail, Malaysian, aged 56, was appointed to the Board of QSR Brands Bhd ("QSR") on 29 April 2005. He is an Independent Non Executive Director of the Company. He holds a Diploma in Automobile Engineering from Exeter College, England in 1970. He began his career with Cycle & Carriage Bintang Berhad, an automobile sales company as an Engineer in workshop production, spare parts and sales of specialised vehicles from 1970 to 1980. In 1981, he joined Maju Ria Sdn Bhd, a company specialising in defence equipment as a Director. Thereafter, he was Chairman and Director of Taylors College, Subang Jaya, Selangor Darul Ehsan from 1987 to 1988. In 1987, he was also made the Chairman of Garden International School. At present, he sits on the Board of Directors of several other private limited companies in Malaysia.

Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences.

He attended seven (7) out of twelve (12) Board Meetings of the Company held during the financial year ended 31 December 2006.





KUA HWEE SIM

Independent Non Executive Director

Kua Hwee Sim, Malaysian, aged 54, was appointed to the Board of QSR Brands Bhd ("QSR") on 7 June 2006. She is currently an Independent Non Executive Director of QSR.

She is a Fellow of the Association of Chartered Certified Accountant (UK) and a Registered Accountant of Malaysia and Singapore. She has more than thirty years of corporate and financial experience in several industries within Malaysia and overseas. She is currently a Director of Kulim (Malaysia) Berhad, Johor Land Berhad and Sindora Berhad, which are JCorp's subsidiaries listed on the Main Board of the Bursa Malaysia Securities Berhad. She was appointed as a Director of KFC Holdings (Malaysia) Bhd ("KFCH") on 27 June 2006. She is the Chairman of Audit Committee of KFCH and a member of Audit Committee of the respective listed company. As a professional Accountant she also provides financial training for Companies within Malaysia.

She is also the Chairman of the Audit Committee of QSR. Other than as disclosed, she does not have any family relationship with any director and/or major shareholder of the Company. She has no personal interest in any business arrangement involving QSR. She has no conviction for any offences.

She attended seven (7) out of eight (8) Board Meetings convened subsequent to her appointment as a director of the Company, on 7 June 2006. The Company had a total of twelve (12) Board Meetings held during the financial year ended 31 December 2006.



WONG SENG LEE

Non Independent Non Executive Director

Wong Seng Lee, Malaysian, aged 57, was appointed to the Board of QSR Brands Bhd ("QSR") on 7 June 2006. He is currently a non executive non independent director of QSR.

He is the Managing Director of Natural Oleochemicals Sdn Bhd, an oleochemicals manufacturer and a subsidiary of Kulim (Malaysia) Berhad. He qualified as a Certified Accountant in 1974 and is a Fellow of the Association of Chartered Certified Accountants. Prior to joining the Company, he worked as a Trainee Accountant with Granville Enthoven & Company Limited, London from 1972 to 1973. From 1974 to July 1979, he joined an international audit firm in Singapore and left to join EPA Management Sdn Bhd as an Accountant. He was previously the Financial Controller for Kulim (Malaysia) Berhad Group. He is presently the Executive Director of Kulim (Malaysia) Berhad and also sits on the Board of subsidiaries of Natural Oleochemicals Sdn Bhd, Kulim (Malaysia) Berhad and EPA Management Sdn Bhd.

Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. Save and except for rental of properties at 118, 119 & 120 Jalan Besar Yong Peng, Johor to an associate company, KFC (Peninsular Malaysia) Sdn Bhd, he has no personal interest in any business arrangement involving QSR. He has no conviction for any offences.

He attended all eight (8) Board Meetings convened subsequent to his appointment as a director of the Company, on 7 June 2006. The Company had a total of twelve (12) Board Meetings held during the financial year ended 31 December 2006.

SHEIK SHARUFUDDIN BIN SHEIK MOHD Non Independent Non Executive Director

Sheik Sharufuddin bin Sheik Mohd, Malaysian, aged 53, was appointed to the Board of QSR Brands Bhd ("QSR") on 7 June 2006. He is currently a non executive non independent director of QSR.

He is a qualified Accountant since 1982 and is a member of the Chartered Association of Certified Accountant, United Kingdom and member of the Malaysian Institute of Accountants. He started his career as a Trainee Auditor in 1976 with an accounting firm in Malaysia and left in 1978 to do Accountancy in United Kingdom. He has been with EPA Management Sdn Bhd and Kulim (Malaysia) Berhad since 1982. Over these years he has held various Financial and Corporate section positions within the Group. He is presently the Chief Financial Controller of Kulim (Malaysia) Berhad. He also sits on the Board of New Britain Palm Oil Limited and on the Boards of subsidiaries of Kulim (Malaysia) Berhad and EPA Management Sdn Bhd.

He is a member of the Audit Committee and Executive Committee of QSR. Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences.

He attended all eight (8) Board Meetings convened subsequent to his appointment as a director of the Company, on 7 June 2006. The Company had a total of twelve (12) Board Meetings held during the financial year ended 31 December 2006.



MOHAMMAD BIN ALWI Executive Director

Mohammad bin Alwi, Malaysian, aged 43, was appointed to the Board of QSR Brands Bhd ("QSR") on 7 June 2006 and redesignated as Director – Finance on 7 August 2006.

He is a qualified accountant and a Fellow of the Chartered Association of Certified Accountant (ACCA, UK). Over the years he has held various Financial and Corporate section positions in several public listed companies before joining Kulim (Malaysia) Berhad.

Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences.

He attended all eight (8) Board Meetings convened subsequent to his appointment as a director of the Company, on 7 June 2006, out of a total of twelve (12) Board Meetings of the Company held during the financial year ended 31 December 2006.

