

Profile of Directors



Tan Sri Dato' Muhammad Ali bin Hashim

Chairman

Non Independent Non Executive Director

Malaysian, aged 61, is a Non Independent Non Executive Director and the Chairman of QSR Brands Bhd ("QSR") and was appointed to the Board on 7 June 2006.

Tan Sri is the Group Chief Executive of Johor Corporation ("JCorp") since January 1982. He graduated from the University of Malaya with a Bachelor of Economics (Honours) degree in 1969 and participated in the Senior Executive Programme, Stanford University USA, in 1985.

Tan Sri was conferred the Honorary Doctor of Management by Universiti Teknologi Malaysia on 19 August 2000. In 2007, Tan Sri received a Honorary Doctor of Philosophy in Entrepreneurship from Universiti Teknologi Mara and a Honorary Doctor of Philosophy in Technology Management from Universiti Tun Hussien Onn Malaysia.

Tan Sri's tenacity entrepreneurial verve and visionary leadership has built JCorp into a leading Malaysian conglomerate involved in several business sectors such as Palm Oils and Oleochemicals, Quick Service Restaurants, Healthcare, Property and Hotels, Logistics and Intrapreneur Venture.

JCorp has successfully managed Malaysia's first "privatised" local authority, namely the Pasir Gudang Local Authority (PGLA), with Tan Sri as President since January 1982. JCorp was the single most important agency responsible for Pasir Gudang's development into one of Malaysia's most vibrant industrial townships. PGLA made history by becoming the first business-driven Local Authority in Malaysia to issue a Mudharabah Bond rated triple "A" by Ratings Agency Malaysia (RAM).

JCorp, under the leadership of Tan Sri has won many awards, whilst he himself was honoured with the Ma'al Hijrah 1428 Appreciation Awards by Seri Paduka Baginda Yang DiPertuan Agong in 2007.

Tan Sri sits as Chairman of Kulim (Malaysia) Berhad, KPJ Healthcare Berhad, Sindora Berhad and Johor Land Berhad, which are JCorp's subsidiaries listed on the Main Board of the Bursa Malaysia Securities Berhad. Tan Sri also sits as Chairman of Damansara Realty Berhad, an Associate of JCorp listed on the Main Board of the Bursa Malaysia Securities Berhad. He was appointed as a Director of KFC Holdings (Malaysia) Bhd ("KFCH") on 27 June 2006 and as the Chairman of KFCH on 2 July 2006.

Tan Sri is also active as Council Member of the Malaysian Industrial Development Authority ("MIDA"), Vice President of the Malaysian Islamic Chamber of Commerce ("MICC") and Chairman of the MICC Corporate Bureau, and Chairman of Kumpulan Waqaf An-Nur Berhad, a charitable organisation extending healthcare services to the poor and the needy. He is also Chairman and/or Director of several other companies and NGOs.

Tan Sri Dato' Muhammad Ali has written several books on business and management entitled "Membujur Lalu ..." in 1996, "Bisnes Satu Cabang Jihad" in 2003 and "Pengisian Agenda Ekonomi Di Bawah Konsep Islam Hadhari: Menjadikan Bisnes Satu Cabang Jihad" in 2004. The book "Bisnes Satu Cabang Jihad" has been translated into Bahasa Indonesia.

Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences within the past years.

He attended all seven (7) Board Meetings of the Company held during the financial year ended 31 December 2007.

Profile of Directors



Ahamad bin Mohamad

Deputy Chairman

Non Independent Non Executive Director

Malaysian, aged 54, is a Non Independent Non Executive Director and the Deputy Chairman of QSR Brands Bhd ("QSR"). He was appointed to the Board on 7 June 2006. He graduated with a Bachelor of Economics (Honours) degree in 1976 from the University of Malaya. He joined JCorp in June 1979 as a Company Secretary for various companies within the JCorp Group and was involved in many of JCorp's projects, among them, the Johor Specialist Hospital, prefabricated housing project and the Kotaraya Complex in Johor Bahru. At present, he is the Chief Executive of the Agro Business Division of JCorp. He is presently the Managing Director of Kulim (Malaysia) Berhad and a member of the Board of Directors of Johor Land Berhad, KPJ Healthcare Berhad and New Britain Palm Oil Limited (Papua New Guinea). He was appointed as a Director of KFC Holdings (Malaysia) Bhd ("KFCH") on 27 June 2006 and as the Deputy Chairman of KFCH on 2 July 2006. He is also a Director of several other companies within the JCorp Group.

He is the chairman of the Executive Committee of QSR and a member of the Audit Committee of KFCH.

Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences within the past years.

He attended all seven (7) Board Meetings of the Company held during the financial year ended 31 December 2007.

Profile of Directors



Jamaludin bin Md Ali

Managing Director

Malaysian, aged 50, is the Managing Director of QSR Brands Bhd ("QSR"). He was appointed to the Board on 7 June 2006.

He graduated with a Bachelor of Economics (Honours) degree from University of Malaya in 1982 and a Master of Business Administration from the University of Strathclyde, Glasgow, Scotland in 1987. He started his career with a local commercial bank as Trainee Officer in 1982 and later served as International Fund Manager in one of the leading investment houses in 1991. He joined JCorp in 1992 and was appointed the Managing Director of Johor Capital Holdings Sdn Bhd in 1998. He was appointed the Managing Director of Pelaburan Johor Berhad in 2000. Before his appointment as the Managing Director of QSR, he was the Chief Operating Officer of JCorp since 2001. He is also a director of Kulim (Malaysia) Berhad and sits on the board of various companies within

the JCorp Group. He was appointed as a Director of KFC Holdings (Malaysia) Bhd ("KFCH") on 27 June 2006 and was appointed the Managing Director of KFCH on 2 July 2006. He is also the Chief Executive Officer of KFCH.

He is a member of the Executive Committee. Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences within the past years.

He attended all seven (7) Board Meetings of the Company held during the financial year ended 31 December 2007.

Profile of Directors



Dato' Dr Ridzuan bin Mohd Akil

Independent Non Executive Director

Malaysian, aged 66, was appointed to the Board of QSR Brands Bhd ("QSR") on 25 February 2004. He is an Independent Non Executive Director of QSR. He holds a Bachelor of Commerce degree from the University of Birmingham (obtained in 1964), a Master of Economics degree from Universiti Malaya (obtained in 1967), and a Doctor of Philosophy degree (Ph. D) in Development of Economics from the University of Hull (obtained in 1972) where he was also a Fellow in Southeast Asian Studies. Since 1973, he has been the Managing Director of RMA-Perunding Bersatu Sdn Bhd, a company involved in planning, management and economic research. He has undertaken numerous projects in Malaysia and overseas. He has undertaken assignments for the State and Federal Government of Malaysia, World Bank, Asian Development Bank, United Nations Development Organisation and various public companies. He has served as the Project Director and Chief Economist for their various projects in Malaysia, Indonesia and Brunei. He has

completed an extensive study on the impact of Asean Free Trade Area (AFTA) on the poultry industry in the major Asean countries on behalf of the Government of Malaysia. His other business interests are motor trade and property development.

He is an Audit Committee Member of QSR. Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences within the past years.

He attended all seven (7) Board Meetings of the Company held during the financial year ended 31 December 2007.

Profile of Directors



Sheik Sharufuddin bin Sheik Mohd

Non Independent Non Executive Director

Malaysian, aged 54, was appointed to the Board of QSR Brands Bhd (“QSR”) on 7 June 2006. He is currently a Non Executive Non Independent director of QSR.

He is a qualified Accountant since 1982 and is a member of the Chartered Association of Certified Accountants, United Kingdom and member of the Malaysian Institute of Accountants. He started his career as a Trainee Auditor in 1976 with an accounting firm in Malaysia and left in 1978 to do Accountancy in United Kingdom. He has been with EPA Management Sdn Bhd and Kulim (Malaysia) Berhad since 1982. Over these years he has held various Financial and Corporate section positions within the Group. He is presently the Chief Financial Controller of Kulim (Malaysia) Berhad. He also sits on the Board of New Britain Palm Oil Limited and on the Boards of subsidiaries of Kulim (Malaysia) Berhad and EPA Management Sdn Bhd.

He is a member of the Audit Committee and Executive Committee of QSR. Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences within the past years.

He attended all seven (7) Board Meetings of the Company held during the financial year ended 31 December 2007.

Profile of Directors



Kua Hwee Sim

Independent Non Executive Director

Malaysian, aged 55, was appointed to the Board of QSR Brands Bhd (“QSR”) on 7 June 2006. She is currently an Independent Non Executive Director of QSR.

She is a Fellow of the Association of Chartered Certified Accountant (UK) and a Registered Accountant of Malaysia and Singapore. She has more than thirty years of corporate and financial experience in several industries within Malaysia and overseas. She is currently a Director of Kulim (Malaysia) Berhad, Johor Land Berhad and Sindora Berhad, which are JCorp’s subsidiaries listed on the Main Board of the Bursa Malaysia Securities Berhad. She was appointed as a Director of KFC Holdings (Malaysia) Bhd (“KFCH”) on 27 June 2006. She is the Chairman of Audit Committee of KFCH and a member of Audit Committee of the respective listed companies. As a professional Accountant she also provides financial training for Companies within Malaysia.

She is also the Chairman of the Audit Committee of QSR. Other than as disclosed, she does not have any family relationship with any directors and/or major shareholders of the Company. She has no personal interest in any business arrangement involving QSR. She has no conviction for any offences within the past years.

She attended all seven (7) Board Meetings of the Company held during the financial year ended 31 December 2007.

Profile of Directors



**YAM Dato' Seri Syed Amir Abidin
Jamalullail ibni Almarhum Tuanku
Syed Putra Jamalullail**

Independent Non Executive Director

Malaysian, aged 57, was appointed to the Board of QSR Brands Bhd ("QSR") on 29 April 2005. He is an Independent Non Executive Director of the Company. He holds a Diploma in Automobile Engineering from Exeter College, England in 1970. He began his career with Cycle & Carriage Bintang Berhad, an automobile sales company as an Engineer in workshop production, spare parts and sales of specialised vehicles from 1970 to 1980. In 1981, he joined Maju Ria Sdn Bhd, a company specialising in defence equipment as a Director. Thereafter, he was Chairman and Director of Taylors College, Subang Jaya, Selangor Darul Ehsan from 1987 to 1988. In 1987, he was also made the Chairman of Garden International School. At present, he sits on the Board of Directors of several other private limited companies in Malaysia.

Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has no conviction for any offences within the past years.

He attended all seven (7) Board Meetings of the Company held during the financial year ended 31 December 2007.