

# PROFILE OF DIRECTORS

*from left to right:*

**KUA HWEE SIM**

**SHEIK SHARUFUDDIN BIN SHEIK MOHD**

**AHAMAD BIN MOHAMAD**

Deputy Chairman

**TAN SRI DATO' MUHAMMAD ALI BIN HASHIM**

Chairman

**DATO' DR RIDZUAN BIN MOHD AKIL**

**JAMALUDIN BIN MD ALI**

Managing Director

**YAM DATO' SERI SYED AMIR ABIDIN**

**JAMALULLAIL IBNI ALMARHUM TUANKU SYED**

**PUTRA JAMALULLAIL**



# Pizza Hut

Pizza Hut



**TAN SRI DATO' MUHAMMAD ALI BIN HASHIM**

Chairman, Non Independent Non Executive Director

Tan Sri Dato' Muhammad Ali bin Hashim, Malaysian, aged 62, is a Non Independent Non Executive Director and the Chairman of QSR Brands Bhd ("QSR"). He was appointed to the Board on 7 June 2006 and as the Chairman of QSR on 8 June 2006.

Tan Sri is the President and Chief Executive Officer ("CEO") of Johor Corporation ("JCorp") the ultimate holding corporation of QSR since January 1982. He graduated from the University Malaya with a Bachelor of Economics (Honours) degree in 1969 and participated in the Senior Executive Programme, Stanford University USA, in 1985. Tan Sri was conferred the Honorary Doctorate of Management by Universiti Teknologi Malaysia on 19 August 2000; Honorary Doctorate in Entrepreneurship by Universiti Teknologi MARA on 24 May 2007; Honorary Doctorate in Technology Management by Universiti Tun Hussien Onn Malaysia on 2 September 2007 and was awarded the prestigious Maal Hijrah 1428H Appreciation Award by Duli Yang Maha Mulia Seri Paduka Baginda Yang DiPertuan Agong on 20 January 2007.

Tan Sri's tenacity, business acumen and entrepreneurial leadership has enabled JCorp to grow into one of Malaysia's leading conglomerates with more than 250 companies, 8 of which are listed on Bursa Malaysia Securities Berhad and another on the London Stock Exchange. This highly diversified Group offers meaningful career opportunities to more than 50,000 employees.

As President and CEO of JCorp Group, Tan Sri had also successfully steered the Group through extreme business challenges, especially when the JCorp Group was hard hit by the 1997 Asian Crisis. In 2006 – 2007, JCorp through Kulim (Malaysia) Berhad had also successfully acquired QSR and KFC Holdings (Malaysia) Bhd ("KFCH"), overcoming a protracted hostile challenge. This had led to the exercise becoming one of Malaysian landmark corporate acquisitions.



JCorp has also successfully managed Malaysia's one and only 'market-driven' local authority, namely the Pasir Gudang Municipal Council (PGMC) previously known as Pasir Gudang Local Authority (PGLA), with Tan Sri as President with mayorial responsibilities from January 1982 up to July 2008. JCorp was the single most important agency responsible for Pasir Gudang's development into one of Malaysia's vibrant and dynamics industrial townships. PGMC made history by becoming the first business-driven Local Authority in Malaysia to issue a Mudharabah Bond rated triple 'A' by Ratings Agency Malaysia (RAM).

Tan Sri sits as Chairman of Kulim (Malaysia) Berhad, KPJ Healthcare Berhad, Sindora Berhad and Johor Land Berhad, which are JCorp's subsidiaries listed on the Main Board of the Bursa Malaysia Securities Berhad. Tan Sri also sits as Chairman of Damansara Realty Berhad, an associate company of JCorp listed on the Main Board of the Bursa Malaysia Securities Berhad. He was appointed as a Director of KFCH on 27 June 2006 and as the Chairman of KFCH on 2 July 2006.

Tan Sri is also active as Council Member of the Malaysian Industrial Development Authority ("MIDA"), President of the Johor Football Association, President of the Malaysian Kite Council, Vice President of the Malaysian Islamic Chamber of Commerce ("MICC"), Chairman of the MICC Corporate Bureau and Chairman of Kumpulan Waqaf An-Nur Berhad, an Islamic endowment institution that spearheads JCorp Group's CSR programmes, including the unique Corporate Waqaf Concept initiated by JCorp. He is the Chairman of Damansara REIT Managers Sdn Bhd and also the Chairman and/or Director of several other companies within the JCorp Group.

Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

He attended four (4) out of five (5) Board Meetings of the Company held during the financial year ended 31 December 2008.

## PROFILE OF DIRECTORS

### AHAMAD BIN MOHAMAD

Deputy Chairman, Non Independent Non Executive Director

Ahamad bin Mohamad, Malaysian, aged 55, is a Non Independent Non Executive Director and the Deputy Chairman of QSR Brands Bhd (“QSR”). He was appointed to the Board on 7 June 2006 and as the Deputy Chairman of QSR on 8 June 2006.

He graduated with a Bachelor of Economics (Honours) degree in 1976 from the University Malaya. He joined Johor Corporation (“JCorp”) in June 1979 as a Company Secretary for various companies within the JCorp Group. He was involved in many of JCorp’s projects, among others are; the Johor Specialist Hospital, prefabricated housing project and the Kotaraya Complex in Johor Bahru.

At present, he is the Chief Executive of the Palm Oils Division of JCorp. He is presently the Managing Director of Kulim (Malaysia) Berhad and a member of the Board of Directors of KPJ Healthcare Berhad, the Chairman of New Britain Palm Oil Limited (Papua New Guinea), Natural Oleochemicals Sdn Bhd. He was appointed as a Director of KFC Holdings (Malaysia) Bhd (“KFCH”) on 27 June 2006 and as the Deputy Chairman of KFCH on 2 July 2006. He is also a Director of several other companies within the JCorp Group.

He is the Chairman of the Executive Committee of QSR. He is also active as the Vice Chairman of the Malaysian Islamic Chamber of Commerce (“MICC”) Corporate Bureau, Deputy President of the Johor Football Association, Vice President of the Football Association of Malaysia and Director of Kumpulan Waqaf An-Nur Berhad, an Islamic endowment Institution that spearheads JCorp Group’s CSR programmes, including the unique Corporate Waqaf Concept initiated by JCorp.

Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

He attended four (4) out of five (5) Board Meetings of the Company held during the financial year ended 31 December 2008.



## **JAMALUDIN BIN MD ALI**

Managing Director

Jamaludin bin Md Ali, Malaysian, aged 51, is the Managing Director of QSR Brands Bhd (“QSR”). He was appointed to the Board on 7 June 2006 and as Managing Director on 8 June 2006.

He graduated with a Bachelor of Economics (Honours) degree from University Malaya in 1982 and a Master of Business Administration from the University of Strathclyde, Glasgow Scotland in 1987. He started his career with a local commercial bank as Trainee Officer in 1982 and later served as International Fund Manager in one of the leading investment houses in 1991. He joined Johor Corporation (“JCorp”) in 1992 and was appointed the Managing Director of Johor Capital Holdings Sdn Bhd in 1998. He was appointed the Managing Director of Pelaburan Johor Berhad in 2000. Before his appointment as the Managing Director of QSR, he was the Chief Operating Officer of JCorp since 2001. He is also an Executive Director of Kulim (Malaysia) Berhad and sits on the board of various companies within the JCorp Group.

He was appointed as a Director of KFC Holdings (Malaysia) Bhd (“KFCH”) on 27 June 2006 and was appointed the Managing Director of KFCH on 2 July 2006. He is also the Chief Executive Officer of KFCH.

He is a member of the Executive Committee of QSR. Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

He attended all five (5) Board Meetings of the Company held during the financial year ended 31 December 2008.



## PROFILE OF DIRECTORS

### **KUA HWEE SIM**

Independent Non Executive Director

Kua Hwee Sim, Malaysian, aged 56, was appointed to the Board of QSR Brands Bhd (“QSR”) on 7 June 2006. She is currently an Independent Non Executive Director of QSR.

She is a Fellow of the Association of Chartered Certified Accountant (UK) and a Registered Accountant of Malaysia and Singapore. She has more than thirty years of corporate and financial experience in several industries within Malaysia and overseas. She is currently a Director of Kulim (Malaysia) Berhad, Johor Land Berhad and Sindora Berhad, which are Johor Corporation's subsidiaries listed on the Main Board of the Bursa Malaysia Securities Berhad. She was appointed as a Director of KFC Holdings (Malaysia) Bhd (“KFCH”) on 27 June 2006. She is the Chairman of Audit Committee of KFCH and a member of Audit Committee of the respective listed companies. As a professional Accountant she also provides financial training for companies within Malaysia.

She is also the Chairman of the Audit Committee of QSR. Other than as disclosed, she does not have any family relationship with any directors and/or major shareholders of the Company. She has no personal interest in any business arrangement involving QSR. She has not been convicted for any offences.

She attended all five (5) Board Meetings of the Company held during the financial year ended 31 December 2008.



### **DATO' DR RIDZUAN BIN MOHD AKIL**

Independent Non Executive Director

Dato' Dr Ridzuan bin Mohd Akil, Malaysian, aged 67, was appointed to the Board of QSR Brands Bhd ("QSR") on 25 February 2004. He is an Independent Non Executive Director of QSR.

He holds a Bachelor of Commerce degree from the University of Birmingham (obtained in 1964), a Master of Economics degree from the Universiti Malaya (obtained in 1967), and a Doctor of Philosophy degree (Ph.D) in Development of Economics from the University of Hull (obtained in 1972) where he was also a Fellow in Southeast Asian Studies. Since 1973, he has been the Managing Director of RMA-Perunding Bersatu Sdn Bhd, a company involved in planning, management and economic research. He has undertaken numerous projects in Malaysia and overseas. He has undertaken assignments for the State and Federal Government of Malaysia, World Bank, Asian Development Bank, United Nations Development Organisation and various public companies. He has served as the Project Director and Chief Economist for their various projects in Malaysia, Indonesia and Brunei.

He has completed an extensive study on the impact of Asean Free Trade Area (AFTA) on the poultry industry in the major Asean countries on behalf of the Government of Malaysia. His other business interests are motor trade and property development.

He is an Audit Committee Member of QSR. Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

He attended all five (5) Board Meetings of the Company held during the financial year ended 31 December 2008.



## PROFILE OF DIRECTORS

### **YAM DATO' SERI SYED AMIR ABIDIN JAMALULLAIL IBNI ALMARHUM TUANKU SYED PUTRA JAMALULLAIL**

Independent Non Executive Director

YAM Dato' Seri Syed Amir Abidin Jamalullail Ibni Almarhum Tuanku Syed Putra Jamalullail, Malaysian, aged 58, was appointed to the Board of QSR Brands Bhd ("QSR") on 29 April 2005.

He is an Independent Non Executive Director of the Company. He holds a Diploma in Automobile Engineering from Exeter College, England in 1970. He began his career with Cycle & Carriage Bintang Berhad, an automobile sales company as an Engineer in workshop production, spare parts and sales of specialised vehicles from 1970 to 1980. In 1981, he joined Maju Ria Sdn Bhd, a company specialising in defence equipment as a Director. Thereafter, he was the Chairman and Director of Taylors College, Subang Jaya, Selangor Darul Ehsan from 1987 to 1988. In 1987, he was also made the Chairman of Garden International School. At present, he sits on the Board of Directors of several other private limited companies in Malaysia.

Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

He attended all five (5) Board Meetings of the Company held during the financial year ended 31 December 2008.



### **SHEIK SHARUFUDDIN BIN SHEIK MOHD**

Non Independent Non Executive Director

Sheik Sharufuddin bin Sheik Mohd, Malaysian, aged 55, was appointed to the Board of QSR Brands Bhd (“QSR”) on 7 June 2006. He is currently a Non Executive Non Independent Director of QSR.

He is a qualified Accountant since 1982 and is a member of the Chartered Association of Certified Accountant, United Kingdom and member of the Malaysian Institute of Accountants. He started his career as a Trainee Auditor in 1976 with an accounting firm in Malaysia and left in 1978 to do Accountancy in United Kingdom. He has been with EPA Management Sdn Bhd and Kulim (Malaysia) Berhad since 1982. Over these years he has held various Financial and Corporate section positions within the Group. He is presently the Chief Financial Controller of Kulim (Malaysia) Berhad. He also sits on the Board of New Britain Palm Oil Limited and on the Boards of subsidiaries of Kulim (Malaysia) Berhad and EPA Management Sdn Bhd.

He is a member of the Audit Committee and Executive Committee of QSR. Other than as disclosed, he does not have any family relationship with any directors and/or major shareholders of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

He attended all five (5) Board Meetings of the Company held during the financial year ended 31 December 2008.

