

## BOARD OF DIRECTORS

### FROM LEFT TO RIGHT STANDING

DATIN PADUKA SITI SA'DIAH

BINTI SHEIKH BAKIR

DATO' DR RIDZUAN BIN MOHD AKIL

KUA HWEE SIM

SHEIK SHARUFUDDIN BIN SHEIK MOHD

YAM DATO' SERI SYED AMIR ABIDIN

JAMALULLAIL IBNI ALMARHUM TUANKU

SYED PUTRA JAMALULLAIL

### SITTING

AHAMAD BIN MOHAMAD

KAMARUZZAMAN BIN ABU KASSIM

JAMALUDIN BIN MD ALI





# PROFILE OF DIRECTORS



**KAMARUZZAMAN BIN ABU KASSIM**  
**CHAIRMAN**  
NON INDEPENDENT  
NON EXECUTIVE DIRECTOR

Kamaruzzaman bin Abu Kassim, Malaysian, aged 47, is a Non Independent Non Executive Director and Chairman of QSR Brands Bhd (“QSR”). He was appointed to the Board and Chairman of the Company on 12 January 2011. He is currently the President & Chief Executive Officer of Johor Corporation (“JCorp”).

He graduated with a Bachelor of Commerce majoring in Accountancy from the University of Wollongong, New South Wales, Australia in 1987. He embarked on his career as an Audit Assistant with Messrs K.E Chen & Associates in May 1988 and later joined Coopers & Lybrand (currently known as PricewaterhouseCoopers) in Johor Bahru. In December 1992, he left the firm to join JCorp as Deputy Manager, Corporate Finance Department. He was later promoted to become the Executive Director at Damansara Realty Berhad (a company of which JCorp is the majority shareholder) in 1999 until September 2006. He was appointed as the Chief Operating Officer of JCorp on 1 August 2006 and was later appointed as the Senior Vice President of JCorp on 1 January 2009. He was appointed as the President & Chief Executive Officer of JCorp on 1 December 2010.

He is also the Chairman of Damansara Realty Berhad, Kulim (Malaysia) Berhad, KPJ Healthcare Berhad, KFC Holdings (Malaysia) Bhd, Sindora Berhad and Director of Waqaf An-Nur Corporation Berhad. He also sits as Chairman and Director of several other JCorp Group of Companies.

Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

As Kamaruzzaman was appointed as the Director and Chairman on 12 January 2011, he did not attend any of the Board Meetings of the Company held during the financial year ended 31 December 2010.

## PROFILE OF DIRECTORS



### AHAMAD BIN MOHAMAD

#### DEPUTY CHAIRMAN

NON INDEPENDENT

NON EXECUTIVE DIRECTOR

Ahamad bin Mohamad, Malaysian, aged 57, is a Non Independent Non Executive Director and the Deputy Chairman of QSR Brands Bhd ("QSR"). He was appointed to the Board on 7 June 2006 and as the Deputy Chairman of QSR on 8 June 2006.

He graduated with a Bachelor of Economics (Honours) degree in 1976 from the University of Malaya. He joined Johor Corporation ("JCorp") in June 1979 as a Company Secretary for various companies within the JCorp Group. He was involved in many of JCorp's projects; among others are the Johor Specialist Hospital, prefabricated housing project and the Kotaraya Complex in Johor Bahru. At present, he is the Chief Executive of the Palm Oils Division of JCorp. He is presently the Managing Director of Kulim (Malaysia) Berhad, a member of the Board of Directors of KPJ Healthcare Berhad and New Britain Palm Oil Limited (Papua New Guinea). He was appointed as a Director of KFC Holdings (Malaysia) Bhd ("KFCH") on 27 June 2006 and as the Deputy Chairman of KFCH on 2 July 2006. He is also a Chairman and Director of several other companies within the JCorp Group.

He is the Chairman of the Executive Committee of QSR. He is also active as the Vice Chairman of the Malaysian Islamic Chamber of Commerce ("MICC") Corporate Bureau, President of the Johor Football Club and Director of Waqaf An-Nur Corporation Berhad, an Islamic endowment institution that spearheads JCorp Group's CSR programmes, including the unique Corporate Waqaf Concept initiated by JCorp.

Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

He attended five (5) out of six (6) Board Meetings of the Company held during the financial year ended 31 December 2010.

**JAMALUDIN BIN MD ALI**  
**MANAGING DIRECTOR**

Jamaludin bin Md Ali, Malaysian, aged 53, is the Managing Director of QSR Brands Bhd ("QSR"). He was appointed to the Board on 7 June 2006 and as Managing Director on 8 June 2006.

He graduated with a Bachelor of Economics (Honours) degree from University of Malaya in 1982 and Master of Business Administration from University of Strathclyde, Glasgow Scotland in 1987. He started his career with Malayan Banking Berhad as Trainee Officer in 1982 and later served as International Fund Manager in Permodalan Nasional Berhad in 1991. He joined Johor Corporation ("JCorp") in 1992 and was appointed the Managing Director of Johor Capital Holdings Sdn Bhd in 1998. He was appointed the Managing Director of Pelaburan Johor Berhad in 2000. Before his appointment as the Managing Director of QSR, he was the Group Chief Operating Officer of JCorp since 2001. He is also an Executive Director of Kulim (Malaysia) Berhad and sits on the board of various companies within the JCorp Group. He was appointed as a Director of KFC Holdings (Malaysia) Bhd ("KFCH") on 27 June 2006 and was appointed the Managing Director of KFCH on 2 July 2006. He is also the Chief Executive Officer of KFCH.

He is a member of the Executive Committee of QSR. He is also active as the Director of Waqaf An-Nur Corporation Berhad, an Islamic endowment institution that spearheads JCorp Group's CSR programmes, including the unique Corporate Waqaf Concept initiated by JCorp.

Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

He attended all six (6) Board Meetings of the Company held during the financial year ended 31 December 2010.



## PROFILE OF DIRECTORS



### **KUA HWEE SIM**

INDEPENDENT  
NON EXECUTIVE DIRECTOR

Kua Hwee Sim, Malaysian, aged 58, was appointed to the Board of QSR Brands Bhd ("QSR") on 7 June 2006. She is currently an Independent Non Executive Director of QSR.

She is a Fellow of the Association of Chartered Certified Accountant (UK) and a Registered Accountant of Malaysia and Singapore. She has more than thirty five years of corporate and financial experience in several industries within Malaysia and overseas. She is currently a Director of Kulim (Malaysia) Berhad and Sindora Berhad, which are Johor Corporation's subsidiaries listed on the Main Board of the Bursa Malaysia Securities Berhad. She was appointed as a Director of KFC Holdings (Malaysia) Bhd ("KFCH") on 27 June 2006. She is the Chairman of Audit Committee of KFCH and a member of Audit Committee of the respective listed companies. As a professional Accountant she also provides financial training for companies within Malaysia.

She is also the Chairman of the Audit Committee of QSR. Other than as disclosed, she does not have any family relationship with any director and/or major shareholder of the Company. She has no personal interest in any business arrangement involving QSR. She has not been convicted for any offences.

She attended all six (6) Board Meetings of the Company held during the financial year ended 31 December 2010.

**DATIN PADUKA SITI SA'DIAH  
BINTI SHEIKH BAKIR**  
NON INDEPENDENT  
NON EXECUTIVE DIRECTOR

Datin Paduka Siti Sa'diah binti Sheikh Bakir, Malaysian, aged 59 was appointed to the Board of QSR Brands Bhd ("QSR") on 1 January 2010 as a Non Independent Non Executive Director. Datin Paduka was also appointed as a Non Independent Non Executive Director of KFC Holdings (Malaysia) Bhd on 1 January 2010. Datin Paduka is presently the Managing Director of KPJ Healthcare Berhad (KPJ), a post she has held since 1993. She graduated with a Bachelor of Economics degree from the University of Malaya in 1974 and holds a Master of Business Administration from Henley Management College of London.

Her career with Johor Corporation (JCorp) commenced in 1974 and she has been directly involved in JCorp's Healthcare Division since 1978. Datin Paduka was appointed as the Chief Executive of Kumpulan Perubatan (Johor) Sdn Bhd (KPJSB), the holding company of KPJ in 1989 and held the post until the listing of KPJ.

Datin Paduka currently serves as the Chairman of various companies and hospitals in the KPJ Group. She is a Director of Kulim (Malaysia) Berhad, Damansara REIT Managers Sdn Berhad and Puteri Hotels Sdn Bhd. She is also a Director of Waqaf An-Nur Corporation Berhad, a non-governmental organisation dedicated to the provision of healthcare services to the less fortunate. Committed to promoting excellence in healthcare, Datin Paduka is the President of the Malaysian Society for Quality in Health (MSQH), elected since its inception in 1997 until today.

Datin Paduka is a Board member of MATRADE since 1999, a member of the Malaysia Productivity Council (MPC) Consultative Panel on Healthcare since 2001, and a member of the National Patient Safety Council, Ministry of Health (MOH) since 2003. Datin Paduka is also an Independent Non-Executive Director of Bursa Malaysia Berhad, elected since 2004.

In 2009, Datin Paduka was appointed as a member of the Malaysian Healthcare Travel Council, under MOH.

On 12 March 2010, Datin Paduka was named the CEO of the Year 2009 by the New Straits Times Press and American Express. The award was presented by YAB Dato' Sri Mohd Najib bin Tun Haji Abdul Razak, the Prime Minister of Malaysia.

Other than as disclosed, she does not have any family relationship with any director and/or major shareholder of the Company. She has no personal interest in any business arrangement involving QSR. She has not been convicted for any offences.

She attended all six (6) Board Meetings of the Company held during the financial year ended 31 December 2010.



## PROFILE OF DIRECTORS



### **SHEIK SHARUFUDDIN BIN SHEIK MOHD**

NON INDEPENDENT  
NON EXECUTIVE DIRECTOR

Sheik Sharufuddin bin Sheik Mohd, Malaysian, aged 57, was appointed to the Board of QSR Brands Bhd ("QSR") on 7 June 2006. He is currently a Non Executive Non Independent Director of QSR.

He is a qualified Accountant since 1982 and is a member of the Chartered Association of Certified Accountant, United Kingdom and member of the Malaysian Institute of Accountants. He started his career as a Trainee Auditor in 1976 with an accounting firm in Malaysia and left in 1978 to do Accountancy in United Kingdom. He has been with EPA Management Sdn Bhd and Kulim (Malaysia) Berhad since 1982. Over these years he has held various Financial and Corporate section positions within the Group. He is presently the Chief Financial Controller of Kulim (Malaysia) Berhad. He also sits on the Boards of subsidiaries of Kulim (Malaysia) Berhad and EPA Management Sdn Bhd.

He is a member of the Audit Committee and Executive Committee of QSR. Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

He attended all six (6) Board Meetings of the Company held during the financial year ended 31 December 2010.

### **DATO' DR RIDZUAN BIN MOHD AKIL**

INDEPENDENT  
NON EXECUTIVE DIRECTOR

Dato' Dr Ridzuan bin Mohd Akil, Malaysian, aged 69, was appointed to the Board of QSR Brands Bhd ("QSR") on 25 February 2004. He is an Independent Non Executive Director of QSR.

He holds a Bachelor of Commerce degree from the University of Birmingham (obtained in 1964), a Master of Economics degree from the Universiti of Malaya (obtained in 1967), and a Doctor of Philosophy degree (Ph.D) in Development of Economics from the University of Hull (obtained in 1972) where he was also a Fellow in Southeast Asian Studies. Since 1973, he has been the Managing Director of RMA-Perunding Bersatu Sdn Bhd, a company involved in planning, management and economic research. He has undertaken numerous projects in Malaysia and overseas. He has undertaken assignments for the State and Federal Government of Malaysia, World Bank, Asian Development Bank, United Nations Development Organisation and various public companies. He has served as the Project Director and Chief Economist for their various projects in Malaysia, Indonesia and Brunei. He has completed an extensive study on the impact of Asean Free Trade Area (AFTA) on the poultry industry in the major Asean countries on behalf of the Government of Malaysia. His other business interests are motor trade and property development.

He is an Audit Committee Member of QSR. Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

He attended all six (6) Board Meetings of the Company held during the financial year ended 31 December 2010.



## PROFILE OF DIRECTORS

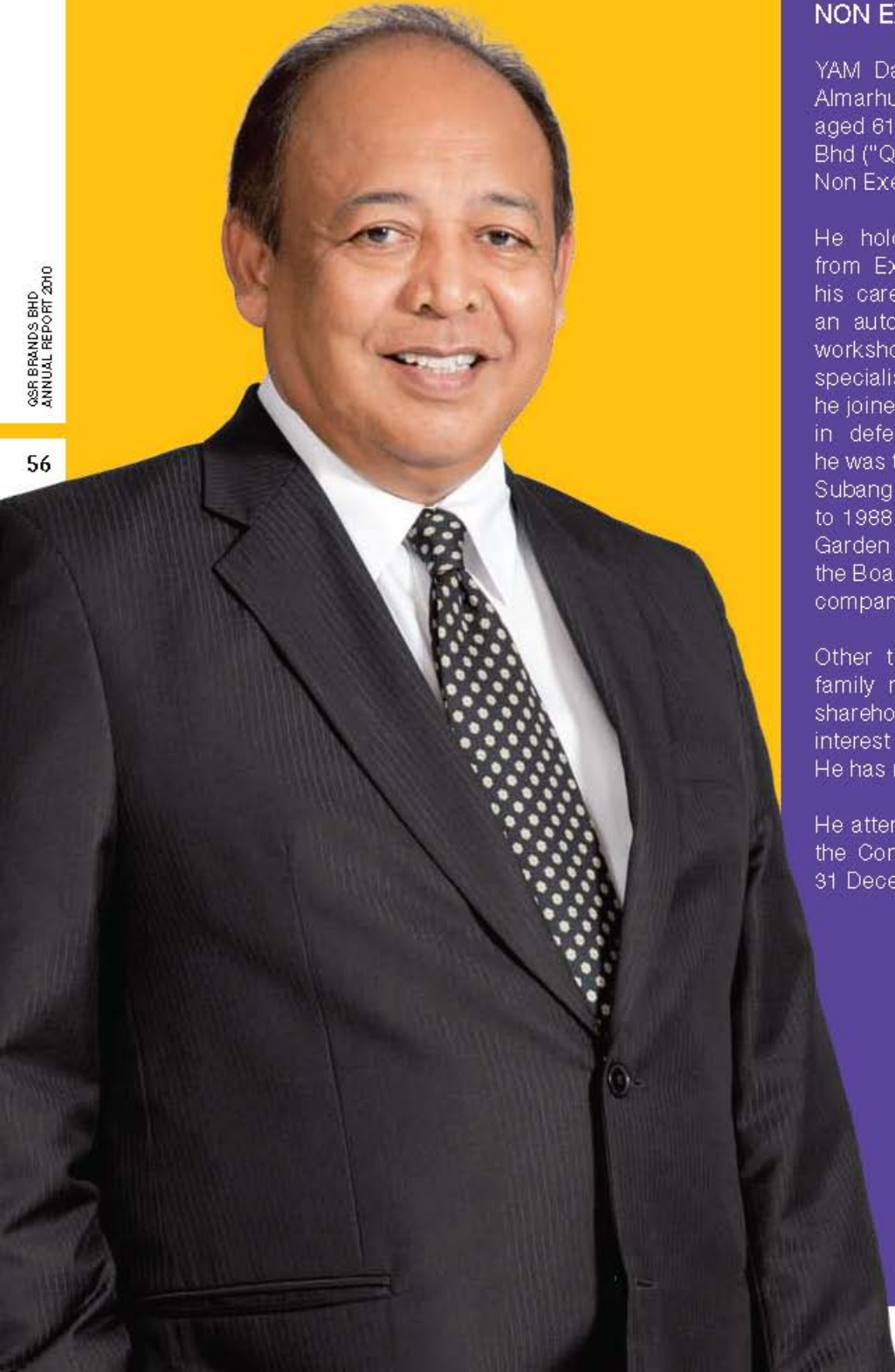
**YAM DATO' SERI SYED AMIR ABIDIN  
JAMALULLAIL IBNI ALMARHUM  
TUANKU SYED PUTRA JAMALULLAIL**  
INDEPENDENT  
NON EXECUTIVE DIRECTOR

YAM Dato' Seri Syed Amir Abidin Jamalullail Ibni Almarhum Tuanku Syed Putra Jamalullail, Malaysian, aged 61, was appointed to the Board of QSR Brands Bhd ("QSR") on 29 April 2005. He is an Independent Non Executive Director of the Company.

He holds a Diploma in Automobile Engineering from Exeter College, England in 1970. He began his career with Cycle & Carriage Bintang Berhad, an automobile sales company as an Engineer in workshop production, spare parts and sales of specialised vehicles from 1970 to 1980. In 1981, he joined Maju Ria Sdn Bhd, a company specialising in defence equipment as a Director. Thereafter, he was the Chairman and Director of Taylors College, Subang Jaya, Selangor Darul Ehsan from 1987 to 1988. In 1987, he was also made the Chairman of Garden International School. At present, he sits on the Board of Directors of several other private limited companies in Malaysia.

Other than as disclosed, he does not have any family relationship with any director and/or major shareholder of the Company. He has no personal interest in any business arrangement involving QSR. He has not been convicted for any offences.

He attended five (5) out of six (6) Board Meetings of the Company held during the financial year ended 31 December 2010.



# BOARD OF DIRECTORS

PIZZA HUT SINGAPORE PTE LTD (PIZZA HUT SINGAPORE)



1 **AHAMAD BIN MOHAMAD**  
CHAIRMAN

2 **JAMALUDIN BIN MD ALI**  
DIRECTOR

3 **MICHEAL GIAN**  
CHIEF EXECUTIVE OFFICER

# BOARD OF DIRECTORS

KAMPUCHEA FOOD CORPORATION CO. LIMITED (KFC CAMBODIA)



**1 NEAK OKNHA KITH MENG**  
CHAIRMAN

**2 AHAMAD BIN MOHAMAD**  
DEPUTY CHAIRMAN

**3 JAMALUDIN MD ALI**  
DIRECTOR

**4 DATO' NIK KAMARUDDIN ISMAIL**  
DIRECTOR

**5 OKNHA KITH THIENG**  
DIRECTOR

**6 AZIZAH BT ABDUL RAHMAN**  
DIRECTOR



**7 S.K. WONG**  
DIRECTOR



**8 JACOB LEWIS MONTROSS**  
DIRECTOR



**9 T.H. LIM**  
DIRECTOR